

# AAHPM **bulletin**

**Advertising Opportunities:** Advertising in the American Academy of Hospice and Palliative Medicine (AAHPM) newsletter, *Bulletin*, offers you exposure to more than 3,200 physicians practicing in the specialty of Hospice and Palliative Medicine. AAHPM is an organization of physicians and other medical professionals dedicated to excellence in palliative medicine and the prevention and relief of suffering among patients and family by providing education and clinical practice standards, fostering research; facilitating personal and professional development and by public policy advocacy.

AAHPM *Bulletin* is a quarterly publication that focuses on upcoming academy educational events, and technology and advancement in the field of hospice and palliative medicine. Reserve your space today to reach this key market.

## Bulletin Rates\*

<u>Space</u>	<u>Specifications</u>	<u>1X</u>	<u>3X</u>	<u>4X</u>
Full page	7" x 10"	\$1050	\$945	\$855
2/3 page	4 5/8" x 9 5/8"	\$935	\$840	\$760
1/2 page	7" x 4 3/4"	\$790	\$710	\$645
1/3 page	2 1/4" x 9 5/8"	\$585	\$525	\$480
1/4 page	3 3/8" x 4 3/4"	\$460	\$415	\$375
Trim size	8 1/2" x 11"			
Bleed size	8 3/4" x 11 1/4"			
Live area	7" x 10"			

Agency commission 15% for accounts paid within 30 days.

Classified ads: \$35 per insertion, plus \$20 per printed line. Average line is 35 characters. Noncommissionable.  
*Insertion fee waived for AAHPM members.*

## AAHPM Web Site Rates\*

Professional recruitment opportunities on the AAHPM Web site are available individually or as a package.

- 2-month classified ad, 200-word maximum, in the Job Mart section of the AAHPM website
- One 1/4-page recruitment ad (3 3/8" x 4 3/4") in the *Bulletin*.

Individual Web Ad: \$ 375  
 Package Rate: \$ 650  
 Noncommissionable

Please e-mail all Web site ads to:  
 rromanek@connect2amc.com.

<u>Issue</u>	<u>Issue Date</u>	<u>Space Close</u>	<u>Materials Due</u>
Spring	March 15	January 17	January 27
Summer	June 15	May 3	May 15
Fall	September 15	August 3	August 15
Winter	December 15	November 2	November 14

**Preferred Ad Materials:** Digital composite ads accepted in EPS or PDF formats, all images and fonts embedded; TIFF or JPG formats at 1,200 ppi.

\*Rates are effective as of January 1, 2008

Reach over 3,200 physicians practicing in the specialty of Hospice and Palliative Medicine with AAHPM.

**Contact:**  
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